



How To Make Money With Twitter: A COMPLETE GUIDE TO TWITTER MARKETING & MONETIZATION

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How To Make Money With Twitter: **A COMPLETE GUIDE TO TWITTER MARKETING & MONETIZATION**

So you want to make money on Twitter, huh?

Well, you've come to the right place. This report is going to show you everything you need to know to earn a significant income using Twitter.

Here's what you'll be learning in this life-changing book:

In Chapter 1, we'll discuss what Twitter is and how to set up an account.

In Chapter 2, I'll show how to get at least 100 new Twitter followers a day on autopilot.

In Chapter 3, I'll show you how to automate your tweets so that you're not wasting your time all day.

In Chapter 4, we'll discuss monetizing your Tweets (how to get other people to pay you to Tweet on your own account!).

In Chapter 5, we'll discuss additional ways to monetize your Twitter account indirectly using blogging and some other awesome platforms.

In Chapter 6, I'm going to show you why having multiple Twitter accounts can double or even triple your income online with Twitter.

In Chapter 7, I'm going to share some amazing bonus resources for you to make more money online





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Chapter 1. How To Get Started Using Twitter

This chapter is for you if you're COMPLETELY new to Twitter and if you want to get back to the basics of making money using Twitter. I'm going to walk you through step by step how to create a Twitter account, what to do once you create it, and some awesome tips that will save you time, money and energy when it comes to your marketing efforts on Twitter.

How To Create A Twitter Account

Step 1. Go To [Twitter.com](https://twitter.com)

You should see a box that says "New to Twitter? Sign up!"

Step 2. Just fill in your full name, email and password.

Step 3. Next, you will have to choose your Username.

MONEYMAKING TIP: When you choose your Twitter username, there are several factors you should consider. First, how long is it? Usernames that are shorter are much better because Twitter has a limit to the number of characters in a Tweet (140 characters max!).

When someone mentions you in a Tweet (They Tweet publicly to you, to see an example of a Twitter Mention, see here: <http://twitter.com/OIMHBlog/status/224980869608243201>), the longer your username is, the less they can type in the mention. This especially becomes a problem when people are retweeting you - because the message will be cutoff if your username is too long. So, go for a shorter username if you can.

What Makes A Good Twitter Username (Handle)?

Good Twitter Handles should be descriptive and/or branded. So, if your company's name is Excel, your username should be Excel or ExcelHelp or OfficialExcel. If you're business is teaching others to use Excel well, a username like HelpWithExcel would be great!

Got it?

Action Step: Choose your new username and create your new Twitter account. Then login and write your first Tweet!





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How To Write Your Tweets

So you want to Tweet, eh?

Here's what you need to know!

All Tweets are limited to 140 characters maximum.

Links are automatically shortened on Twitter.

Pictures and video links will be viewable within Twitter.

MONEYMAKING TIP: *When you write a Tweet, make it interesting, funny, fun, educational or entertaining. People respond more based on emotion than anything else. Also, mysterious Tweets can be very useful.*

Here are some examples of GREAT Tweets:

Tweet Examples

"Over 100 years ago, Dr. Max Gerson discovered a nutritional protocol that helped people heal from cancer... <http://bit.ly/K9NGHf> #cancer"

- This Tweet is good because it hits the hot word - "Cancer", lets people know there's a nutritional protocol for it discovered 100 years ago, and then trails off... so if you want to read more you MUST click the link! And the CTR (Click Through Rate) of this Tweet was off the charts for me.

"The best foods for Men's health! <http://bit.ly/lcJkuz> - What every man needs to know to stay healthy and protect themselves."

- This Tweet is great because it calls out men specifically. If you're a man and you're interested in health, you will probably click the link to learn more."

"One should eat to live, not live to eat." -Benjamin Franklin

This Tweet is great because it's a quote, it's interesting, it's controversial, and everyone likes Ben Franklin. Notice there are no links - it's just informative, educational and interesting. It's a PURE CONTENT Tweet - not a sales pitch. It's VERY important on Twitter to create good content, not just always trying to sell stuff.

Awesome Twitter Tool Tip: Use Buffer to get awesome Tweet suggestions and schedule them for the future with one click. If you can't think of what to write for your first Tweet or





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what to Tweet in general, just go to <http://bufferapp.com/r/bc3ec> and Buffer will suggest some great Tweets just for you!

I HIGHLY recommend using Buffer. It's free, fast, easy to use and has dramatically improved my retweets, traffic and followers on Twitter.

Congratulations! You now have a Twitter account and you've posted your first Tweet! You're on your way to earning an excellent income with Twitter. Let's go to Chapter 2 where you'll discover how to get hundreds of new Twitter followers a day on autopilot.





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Chapter 2. How To Get More Twitter Followers

The BIGGEST challenge BY FAR that people have when it comes to making money on Twitter is how to get more followers.

Here's the deal - if you don't have Twitter followers, you CANNOT make money using Twitter. It's just that simple.

No followers = No Traffic = No Money!

The good news is that once you understand how to get more targeted followers on autopilot (Which I'm just about to teach you!), the formula will change to:

More followers = More Traffic = More Money!

Ok so let's get more followers, more traffic and more money!

There are many ways to get more followers on Twitter. Here are some of the basic action steps you should take RIGHT NOW to start getting more Twitter followers.

1. Put a Twitter Widget on Your Website Sidebar

If you have a website or blog, put a Twitter widget on your sidebar so that your website or blog readers can easily and quickly follow you on Twitter!

If you use Wordpress for your site, this is a great free Twitter widget: <http://wordpress.org/extend/plugins/latest-twitter-sidebar-widget/>

2. Get TweetAdder

TweetAdder is an AMAZING tool for automating Twitter. This little piece of software is responsible for my personal Twitter account getting over 100 NEW, Targeted Twitter followers a day!

Honestly, without TweetAdder, Tweeting can be a HUGE pain in the ass. Writing all those new Tweets every day, trying to manually follow people, etc.

This software automates it all for you and makes it SO EASY!!





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It's \$55 to buy TweetAdder but it is TOTALLY worth it. It's the only thing you need to pay for when it comes to Twitter software - and it will pay for itself in less than a month (at least it did for me)!

You can buy TweetAdder here: <http://bit.ly/NAVZ0s>

3. Buying Twitter Followers (The Good, The Bad, and The Ugly)

You can actually buy Twitter followers nowadays. However, before you rush out and buy 1 million Twitter followers, there are some things you should know...

Twitter Terms of Service

Buying Twitter followers is considered a violation of Twitter's TOS. This means, they can suspend or ban your account if you do so. However, in my experience, this has never been a problem. Just make sure you're careful - don't buy too many followers too fast.

I've had no problem buying 10,000 to 20,000 Twitter followers at a time. I buy them through Fiverr, usually for \$5 per 10,000 followers.

Are The Followers Real?

The followers you will get will NOT be real followers. They will be botted accounts. This means that you will NOT get any real traffic or sales from buying followers directly.

So why even bother?

Well, increasing your Twitter follower count can do several good things for you and your online business:

Provide more credibility (people trust someone with 20,000 followers WAY MORE than someone with 100 followers)

Increase your likelihood of gaining new followers (people are WAY MORE likely to follow someone with a significant following than someone who has few to no followers)

Allow you to use TweetAdder aggressively to build a targeted, active following. Twitter restricts the number of people you can follow on Twitter each day - especially if you have less than 2,000 followers. By buying followers, you can skip this limitation so that you can start following up to 1,000 people a day with TweetAdder.





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This is DEFINITELY worth it in my opinion because it means you will dramatically increase your number of REAL followers much more quickly.

Anything Else To Know?

You should know that Twitter is cracking down on bots so many of your bought followers will steadily drop off, at the rate of maybe 50-100 a day in my experience. This means that if you're NOT using TweetAdder to add new followers daily, your total follower count will be quickly diminishing.

This is why I ONLY recommend buying Twitter followers if you're using TweetAdder. Remember you can buy TweetAdder here: <http://bit.ly/NAVZ0s>

Where Can I Buy Twitter Followers?

Here are some places I've used successfully:

http://fiverr.com/twitter_ruller/get-you-16000-real-looking-twitter-followers-follow-in-less-than-8-hours-without-the-need-of-your-pass-word

http://fiverr.com/twitter_20000/get-you-12345-good-quality-real-looking-twitter-followers-within-5-hours





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Chapter 3. Automating Your Tweets

You can automate your Tweets with TweetAdder! I prefer this solution to any other automation because:

TweetAdder SAVES all of your Tweets and will tweet them multiple times if you want them to. I REALLY like this solution because MOST of your followers will NOT see every Tweet. So it's totally fine to tweet the same thing multiple times - as long as it's on different days.

TweetAdder makes it easy to do all of this. Once you set it up, you just let it go and can make small tweaks and changes along the way.

I recommend writing at least 20 tweets in TweetAdder and automating them to go out once every hour. This way, your Twitter account will be constantly humming and putting out great content - no matter what you're up to!





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Chapter 4. How To Get Paid To Tweet

There are several awesome websites and programs you can use to have other people pay you to Tweet their marketing message.

Fiverr

I earn several hundred dollars a month just using Twitter and Fiverr. I wrote all about it and give you step-by-step directions in this article on my Internet Marketing blog:

How to earn \$25 a day or more on Fiverr using Twitter! <http://onlineinternetmarketinghelp.com/how-to-earn-25-a-day-or-more-on-fiverr/>

Adly

Ad.ly is only for Twitter accounts that have at least 25,000 followers. If you're not there yet, you will be soon when you follow the steps in Chapter 3 like using TweetAdder and buying Twitter followers!

<http://ad.ly> is a website that connects advertisers with celebrity Tweeters. Once you sign up, you will be notified of advertisers who want to pay you to Tweet their message.

Sponsored Tweets

<http://spon.tw/r8vtg> is a website that connects advertisers with tweeters. There is no limit on the number of followers you need, so I recommend signing up for it right away so you can start getting opportunities to make money.

PaidPerTweet

<http://paidpertweet.com/> is a site that connects advertisers with Tweeters. It's relatively small compared to the others but it might catch on. I recommend at least checking it out.

Affiliate Marketing

Twitter is great for creating relationships. And anytime you can create a relationship, you can create sales. One of the easiest and quickest ways to make money online and with Twitter is through affiliate marketing.





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However, instead of tweeting affiliate offers, I highly recommend trying to get your followers to opt in to your email list - either by sending them directly to your squeeze page or by sending them to your blog and then having a pop-up optin offer or an opt-in box on your blog's sidebar.

You can see both the blog pop-up opt-in box and the sidebar opt-in box on my internet marketing blog here: <http://onlineinternetmarketinghelp.com>

You can see my squeeze page here: <http://onlineinternetmarketinghelp.com/contact/double-your-sales-online/>

If you don't know how to build squeeze pages, I highly recommend using Wordpress combined with OptimizePress. You can order OptimizePress here: <http://bit.ly/LV00kp>

Selling Your Own Products

Affiliate marketing is selling other people's products and getting paid commissions. Even better, is to sell your own product and get paid 100%!

Again, I definitely recommend building your email list first using Twitter, and then promoting your products to your email list. I do send Tweets once in awhile about my own products, but not on a daily basis. This keeps people interested in my Tweets and the content I share.





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Chapter 5. Other Ways To Monetize Your Twitter Accounts

Making money with Twitter is by far easier when it's integrated into a complete online business - with blogging, squeeze pages, sales pages, affiliate offers, podcast shows, YouTube, and other social media channels like Facebook.

Don't worry if you haven't already started building your business in these other areas!

Just start taking all the action steps from this book with your Twitter account and you will begin to see results very shortly. Then start expanding your business in other areas.

Consider this chapter a BONUS that's going to show you some other awesome ways to drive traffic and create sales online that work perfectly with what you'll be doing on Twitter.

Blogging

Blogging is one of the most powerful combinations with Twitter marketing for several reasons...

First, blogging places you as an authority in your market, above and beyond having 30,000 Twitter followers. This means that people who see you on Twitter and THEN read your blog see you not just an expert but as THE EXPERT in your field.

When you start posting your blog posts on Twitter, you will start to see LOTS of people retweeting your posts, commenting about them, and asking you questions about your field of expertise. This is HUGE when it comes to creating visibility, traffic, and relationships with potential customers.

Furthermore, people enjoy reading your blog posts much more than they do getting sent to your sales pages and squeeze pages constantly. This is why the main focus of what I post on my personal Twitter account are my blog posts - because they get the best response.

Trust me, someone who reads 4 or 5 of your blog posts will sign up for your free report, get on your email list, and probably buy something from you sooner or later.

Remember, when it comes to creating a SUSTAINABLE business online, it's ALL ABOUT THE RELATIONSHIPS!

Blogging combined with Twitter is one of the quickest and most effective ways to create relationships with thousands of people.





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Facebook

If you're not on Facebook, you're missing out! I highly recommend creating a Facebook Fan Page right away for yourself and/or your blog.

See my fan page as an example: <https://www.facebook.com/TomCorsonKnowlesFanClub>

Notice that I'm constantly sharing photos - because photos get more comments, likes, shares and interactions than any other form of status updates on Facebook. Make sure you share at least one great photo a day on Facebook.

Where can you find great photos?

Just steal them from my page or other fan pages you see that are sharing cool photos that get their fans to interact with them.

Remember, it's all about building relationships and getting more exposure on Facebook and on Twitter.

Podcasting

Podcasting is also a great way to get more exposure and build deeper relationships with your customers online. I highly recommend starting a podcast show because it's FREE and it positions you as an expert and authority in your field.

Plus, it's fun to be at a party and hear "You have your own radio show? That's so cool!!!"

I wrote a complete guide to creating your own podcast and turning it into the #1 show in your niche - you can read it for free here:

<http://www.getrichandgiveback.com/2011/10/how-to-make-podcast-and-get-it-to-1-in.html>

YouTube

YouTube is also a great way to build deeper relationships with customers. When someone asks you a question on Twitter (or anywhere), write that question down and ANSWER IT IN VIDEO FORMAT.

Why is this so important?





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First of all, because people learn in different ways. You can reach more people by **REPURPOSING** your content. That is, take that same question and answer it in video form, audio form (on your podcast show), and written form (in your blog posts).

This way, you get one message spread out to millions of people across several different channels. When you multiply all that content with your Tweets and other social media updates, you can reach millions of people quickly and easily with that one message.

Then, you take the next question and repeat the process.

This is a **GUARANTEED** way to brand yourself as an expert in your niche and to create traffic and customer relationships.





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Chapter 6. Using Multiple Twitter Accounts To Double Your Sales Online

Now that you've got your first Twitter account active and hopping, it's time to create MORE Twitter accounts!

Why have multiple Twitter Accounts?

With TweetAdder, it makes it VERY EASY to create a new Twitter account and create hundreds of new followers a day begging for you to post more awesome tweets and content for them.

Here's the deal - more Twitter accounts using TweetAdder and the tips I've shared with you so far will mean more traffic, more relationships and more sales.

However, I do NOT recommend just creating botted accounts or creating several spam accounts in the same niche.

I recommend creating several Twitter accounts in DIFFERENT niches or in closely related niches.

For example, if you're in the making money online niche, then I recommend having one account that is your MAIN moneymaking Twitter account. Then, create side accounts for related fields like SEO, small business marketing, social media marketing, etc.

You'll need an expanded TweetAdder license to handle multiple Twitter accounts but trust me it's worth it. I get an average of 100-200 new visitors to my websites every single day from EACH of my Twitter accounts - and the sky is the limit!

Of course, there is some maintenance for each Twitter account - and I'll share how I do it myself.

Twitter Account Maintenance

For my main Twitter account, I log in once a day (when I can) and check ALL of my mentions - I respond immediately to any questions, concerns, or mentions that seem important, relevant or from potential customers. Ignore all the spam.

For my other Twitter accounts, I check them once a week or so for any mentions and respond the same way.





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On TweetAdder, I'll update or add new Tweets once a month to keep my accounts spitting out fresh content.

I also monetize my accounts by selling Tweets on Fiverr which gives me new content on a regular basis.

The key is to continue pumping out good, interesting and useful content to people and continue building followers through TweetAdder - if you do that, you will see the traffic build and grow steadily.





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Chapter 7. Extra Resources For Making Money Online

How to make money with Podcasting: <http://www.getrichandgiveback.com/2011/10/how-to-make-podcast-and-get-it-to-1-in.html>

Six Tips for getting more Traffic on Twitter: <http://onlineinternetmarketinghelp.com/6-tips-for-getting-more-twitter-traffic/>

How to Increase your Klout Score for Social Media <http://onlineinternetmarketinghelp.com/how-to-increase-your-klout-score-and-get-k/>

How to use TweetAdder to get a ton of new Twitter followers and sales <http://onlineinternetmarketinghelp.com/how-to-use-tweetadder-to-drive-traffic-on-twitter/>

How to earn \$25 a day or more on Fiverr using Twitter! <http://onlineinternetmarketinghelp.com/how-to-earn-25-a-day-or-more-on-fiverr/>





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A Note From The Author:

Thank you so much for taking the time to read this report. I'm excited for you to start your path to making the income of your dreams online using Twitter.

If you have any questions of any kind, feel free to contact me directly at Tom@JuiceTom.com

Also, please check out the other free resources I have for you below:

Want more money making tips like the ones contained in this report? You can learn about the newest, most powerful methods for making money online in my newsletter.

[You can get access to it for free here.](#)

Also, make sure to follow me on Twitter: [@JuiceTom](#)

And connect with me on Facebook: [How To Make Money Online With Tom Corson-Knowles](#)

And check out my internet marketing blog for the latest updates here: [Online Internet Marketing Help](#)

I'm wishing you the best of health, happiness and success!

Here's to you!

Tom Corson-Knowles

